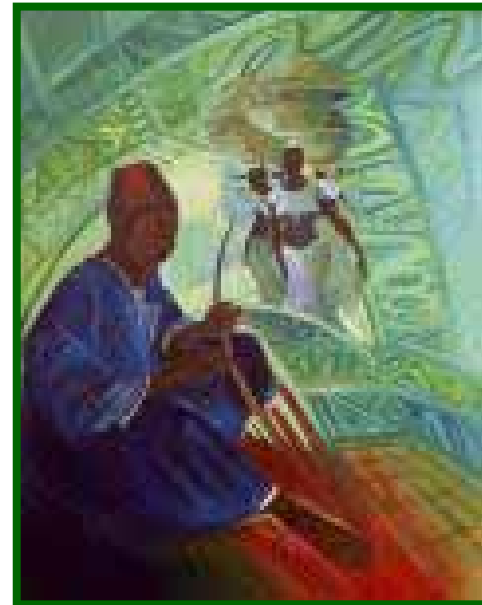


The Parable of the Monkey Market



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Help Mail



training@proshareng.com

Subject Matter: Online Training Help



The Monkey Salesman:

Author: Unknown

Once upon a time.....

.... in a village, a man appeared who announced to the villagers that he would buy monkeys for N1000 each..



Reaction...

The villagers seeing that there were many monkeys went out in the forest and started catching them.



The Effect...

.... The man bought thousands at N1,000 and as supply started to diminish and villagers started to stop their effort he **announced** that now he would buy at **N2,000.**



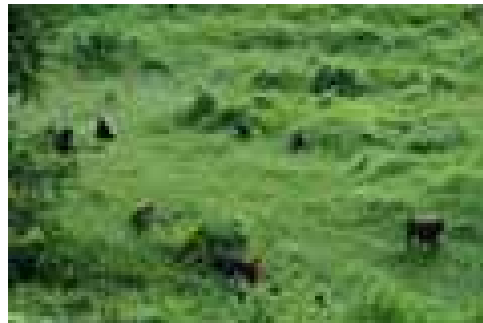
Impact of News/Announcement.....

.... This renewed the efforts of the villagers and they started catching monkeys again.



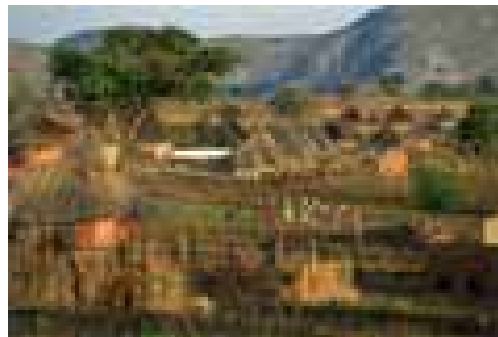
Soon...

.... the supply diminished even further and people started going back to their farms.



The offer rate increased to N2,500

..... and the supply of monkeys
became so difficult that it was an effort to even
see a monkey, let alone
catch it.



Another Market Announcement...

The man now announced that he
would buy monkeys at
N5,000!



However.....

.....Since he had to go to the city on some business, his assistant would now buy on behalf of the man.



In the absence of the man.....

.....the assistant told the villagers:

"Look at all these monkeys in the big cage that the man has collected. I will sell them to you at N3,500 each and when the man comes back you can sell them to him for N5,000 each".



As will be expected.....

The villagers queued up with all their savings to buy the monkeys.



After that no body found
the **man** and the **assistant**,
only monkeys, monkeys
and more monkeys.....



Moral of the Parable!

The stock market?

If you desire to play in any market, learn to analyze the market and the products before you engage....

Learn to EarnAt Proshare, we have tried to provide the training slides to prepare you; news to keep you informed; Blog to let you voice out your concerns; and a virtual trading platform to let you try out the market.



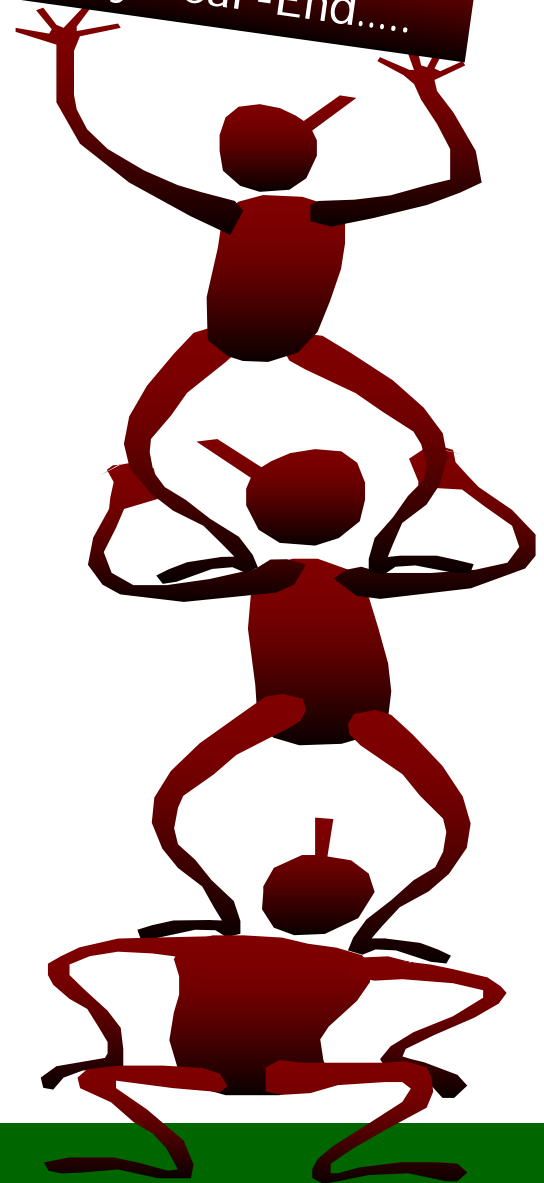
**Don't be taken in by
the Pitch....**

The secret lies in the numbers.

If it is too good to be true, then it is

Let your head rule; not your emotions!

**XYZ stock to return
120% by Year-End....**



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• **Making Money in the Nigerian Stock Market** – A Foundational Guide

• **Starting out with Confidence**



• **Becoming your own stock analyst**

• **Selecting a Fund Manager**



• **Clubbing to Wealth**

Free Training Courses Online – (2)

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 - **Interpreting Stock Tables**
- **A Fools Guide to Investing** – *B. Oni*
 - **Stock Selection Process**
- **Be a CEO of your Own Money** – *P. Babalola*
 - **Monetize Your Certificate**
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This document was created on 23 February 2007 and is based on the best information available at that time. To check for updates, kindly send us an e-mail at training@proshareng.com

End

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